

Cardinal Leger Secondary School English Department



Course Name: Interdisciplinary Studies: Applied Journalism

Course Code: IDC4U

Ministry Guidelines: The Ontario Curriculum Grade 11 and 12 Interdisciplinary Studies 2003

Level: Grade 12 University Preparation

<u>Course Overview</u>: This course will introduce students to the skills of observation, critical thinking and concise writing required in all aspects of journalism. Students will learn to write in many different journalistic styles, including news, feature writing, opinion pieces and editorials. Students will learn the basics of photography, design and layout and develop the skills necessary to be proficient using Adobe eDesign and Adobe Photoshop. The main emphasis of this course will be on the creation of the school yearbook and two editions of the school's newspaper, the LANCER *Express*. Students will benefit from accumulating writing clips, photos, spreads for portfolios, teamwork skills, knowledge of software applications and hands-on production experience.

Curriculum Strands and Overall Expectations:

Theory and Foundation

By the end of this course, students will:

- demonstrate an understanding of the key ideas and issues related to each of the subjects or disciplines studied;
- demonstrate an understanding of the different structures and organization of each of the subjects or disciplines studied;
- demonstrate an understanding of the different perspectives and approaches used in each of the subjects or disciplines studied;
- demonstrate the skills and strategies used to develop interdisciplinary products and activities.

Processes and Methods of Research

- be able to plan for research, using a variety of strategies and technologies;
- be able to access appropriate resources, using a variety of research strategies and technologies;
- be able to process information, using a variety of research strategies and technologies;
- be able to assess and extend their research skills to present their findings and solve problems.

Implementation, Evaluation, Impacts, and Consequences

- implement and communicate information about interdisciplinary endeavours, using a variety of methods and strategies;
- evaluate the quality of interdisciplinary endeavours, using a variety of strategies;
- analyse and describe the impact on society of interdisciplinary approaches and solutions to real-life situations:
- analyse and describe ways in which interdisciplinary skills relate to personal development and careers.



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Units of Study:

- **Print Journalism**: News reporting; Feature writing; Op-Ed pieces; Fact & Opinion; Objectivity & Bias; Marshall McLuhan; Ethics
- Yearbook Copy Writing: Writing Body Copy, Captions, Headlines
- Design and Layout: Adobe eDesign; Adobe Photoshop
- Photography: Photo Elements; Principles of Composition

Evaluation

Learning Skills and Work Habits

E= Excellent G=Good S=Satisfactory N= Needs Improvement

Term Work	70%
Long Writing Tasks	30%
Short Writing Tasks	10%
Media	60%
Oral Evaluations	10%
Final Assessment	30%
Formal Examination	15%
Culminating Task	15%
Course Total	100%

Missed/Late/Incomplete Assignments

It is the student's responsibility to address missed, late, or incomplete assignments. Students are expected to complete assignments and to adhere to assignment deadlines as follows:

Due Date	10% Penalty Zone	Closure Date
A due date is set by the teacher.	1 school day late – 3% 2 school days late – 6% 3 school days late – 10% Maximum penalty of 10%	Once the closure date has passed, work is considered incomplete and a mark of zero applies.

Responsibility		Fulfills responsibility and		
		commitments.		
	 Takes responsi 	•		
	•	and manages own		
	behavior.			
Organization	 Devises and follows a 			
	plan and proces			
	completing task	S.		
	 Establishes price 			
	and manages ti	me		
Independent	 Independently 	monitors,		
Work	assesses, and i	evises		
	plans to comple	te tasks		
	and meet goals			
	 Uses class time 	to to		
	complete tasks.			
Collaboration	 Accepts various 	roles		
	and an equitabl	e share		
	of work in a gro	up.		
	 Builds healthy p 	eer-to-		
	peer relationshi	ps.		
Initiative	 Looks for and a 	acts on		
	new ideas and			
	opportunities.			
	 Approaches ne 	w tasks		
	with a positive a	attitude.		
Self-	 Sets own goals 			
Regulation	monitors progre	monitors progress		
	towards achievi	ng them.		
	 Seeks clarificati 	on or		
	assistance whe	n		
	needed.			

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